



Actionable market data for the self-storage industry



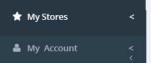
My Stores

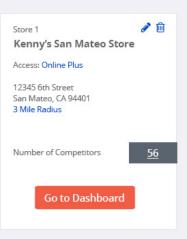
You have set-up 9 of 9 stores. If you want to add more stores, update your subscription level

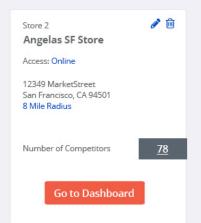


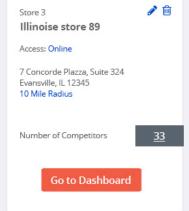
Grid View

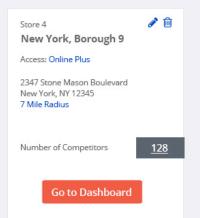
Log out

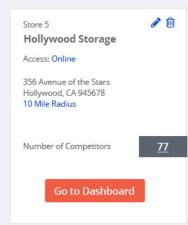














Actionable market data for the self-storage industry

★ My Stores

My Account

⊕ Support





Log out

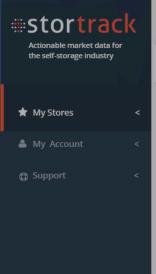
 $My\ Stores \ \ _{You\ have\ set-up\ 5\ of\ 8\ stores.\ To\ add\ another\ store\ click\ here.}$ 

## Thumbnail View

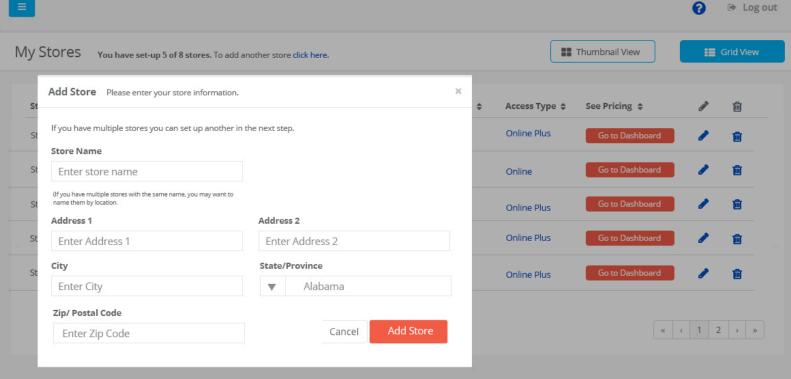
Grid View

Store \$	Name \$	Address \$	Coverage \$	# Competitors \$	Access Type \$	See Pricing \$	Se se	
Store 1	Kenny's StoreSan Mateo	12345 6th Street San Mateo, CA 94401	94404, 94401 94402	36	Online Plus	Go to Dashboard	0	Û
Store 2	Angelas SF Store	12345 Market Street] San Francisco, CA 94105	8 Mile radius	56	Online	Go to Dashboard	0	Û
Store 3	Illinoise-Store 80	7, Concorde Plaza, Suite 345, Evansville, IL 12345	Evansville	13	Online Plus	Go to Dashboard	0	ê
Store 4	New York Borough 9	2347 Stone Mason Boulevard New York, NY 12345	6 Mile radius	129	Online Plus	Go to Dashboard		Û
Store 5	Hollywood Storage	356 Avenue of the Stars Hollywood, CA 12345	3 Mile radius	77	Online Plus	Go to Dashboard		ı

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Kenny's San Mateo 🔍

Competitor Overview
Competitor Map

Market Analysis

A My Account

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Kenny's San Mateo 2525 West B Street, San Mateo, CA 94401 Coverage Zone: 2 Mile Radius.

5X5 Reg Edit Search

### We have found 53 matching units in 21 stores

Market Summary

Grid View

Pricing Highlights

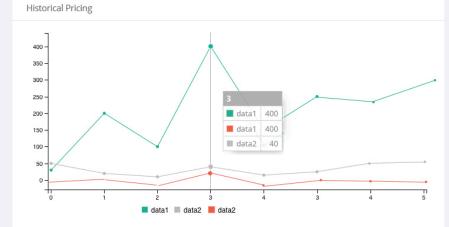
Historical Pricing

Download prices

Log out

Map View







Activity Snapsh	This Week		
Average Price \$89.35 +1%	My Store \$101	Records Found	Most Common Promotion 1/2 Month off

Activity Snaps	hot		Last Week
Average Price	My Store	Records Found	Most Common Promotion
\$89.35 -4%	\$101	56	1/2 Month off

Pricing High	This Week		
Туре	Name	Address	Price
Maximum	Security Public Storage in San Mateo	110 East 25th Avenue San Mateo	\$135
Minimum	Saf Keep Storage	2480 Middlefield Rd Redwood City	\$65
Increase	Public Storage	1121 Triton Drive Foster City	\$30 -> \$40
Decrease	Security Public Storage in San Mateo	2480 Middlefield Rd Redwood City	\$92 -> \$56

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★ My Stores

Kenny's San Mateo 🔍

5X5 Reg

Competitor Overview

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5X5 Reg Edit Search

Coverage Zone: 2 Mile Radius.

Kenny's San Mateo We have found 53 matching units in 21 stores 2525 West B Street, San Mateo, CA 94401

Market Summary



Historical Pricing

Download prices

Log out

■ Map View

Competitor Name \$	Address \$	Size \$	Floor \$	Features \$	Regular \$ Price	Last \$ Changed	Online \$ Price	Last \$ Changed	Promotions \$	Last \$ Changed
Public Storage	5016 E Ben White Blvd Austin, TX	5X5X8	Ground	* * 🖴	\$101	2016-01-13	\$99	2016-01-13	50% OFF* 1st Month	2016-01-13
CubeSmart Self Storage of Austin	6330 Harold Ct Austin, TX	5X5	Upper	•	\$82	2016-01-01	\$75	2016-01-01	No specials	2016-01-01
Ben White Self Storage	5405 Wasson Road Austin, TX	5X5	Unkown	<b>1</b>	\$65	2016-12-15	\$65	2016-12-15	\$1* 1st Month	2016-12-15
MOVE IT SELF STORAGE - SOUTH AUSTIN	201 W Stassney Ln Austin, TX	5X5X8	Ground		\$99	2016-01-26	\$80	2016-01-26	First Month Free	2016-01-26
Public Storage	304 E Ben White Blvd Austin, TX	5X5	Upper	¥	\$77	2016-01-22	\$45	2016-01-22	First Month Half Off	2016-01-22
Public Storage	5016 E Ben White Blvd Austin, TX	5X5X8	Ground	1	\$101	2016-01-13	\$99	2016-01-13	50% off next month	2016-01-13
CubeSmart Self Storage of Austin	6330 Harold Ct Austin, TX	5X5	Upper	*	\$82	2016-01-01	\$75	2016-01-01	First Month's Rent \$1.00!	2016-01-01
Ben White Self Storage	5405 Wasson Road Austin, TX	5X5	Unkown	6	\$65	2016-12-15	\$65	2016-12-15	First 2 Months 50% Off	2016-12-15
MOVE IT SELF STORAGE - SOUTH AUSTIN	201 W Stassney Ln Austin, TX	5X5X8	Ground		\$99	2016-01-26	\$80	2016-01-26	First 2 Months 50% Off	2016-01-26
Public Storage	304 E Ben White Blvd Austin, TX	5X5	Upper		\$77	2016-01-22	\$45	2016-01-22	\$1* 1st Month	2016-01-22
Public Storage	5016 E Ben White Blvd Austin, TX	5X5X8	Ground	¥	\$101	2016-01-13	\$99	2016-01-13	No specials	2016-01-13
CubeSmart Self Storage of Austin	6330 Harold Ct Austin, TX	5X5	Upper		\$82	2016-01-01	\$75	2016-01-01	50% OFF* 1st Month	2016-01-01
Ben White Self Storage	5405 Wasson Road Austin, TX	5X5	Unkown		\$65	2016-12-15	\$65	2016-12-15	No specials	2016-12-15
MOVE IT SELF STORAGE - SOUTH AUSTIN	201 W Stassney Ln Austin, TX	5X5X8	Ground		\$99	2016-01-26	\$80	2016-01-26	No specials	2016-01-26
Public Storage	304 E Ben White Blvd Austin, TX	5X5	Upper	*	\$77	2016-01-22	\$45	2016-01-22	50% OFF* 1st Month	2016-01-22





Kenny's San Mateo

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Competitor Overview

Competitor Map

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Kenny's San Mateo

2525 West B Street, San Mateo, CA 94401 Coverage Zone: 2 Mile Radius.

Market Summary



Historical Pricing



Download prices



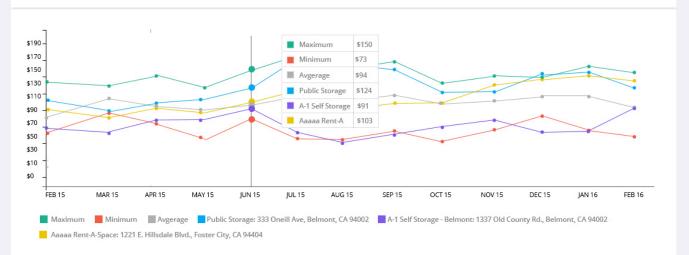
5X5 Reg Edit Search

Showing: Last 12 months This Market's: Maximum Rate, Average Rate, Minimum Rate Showing: My Store

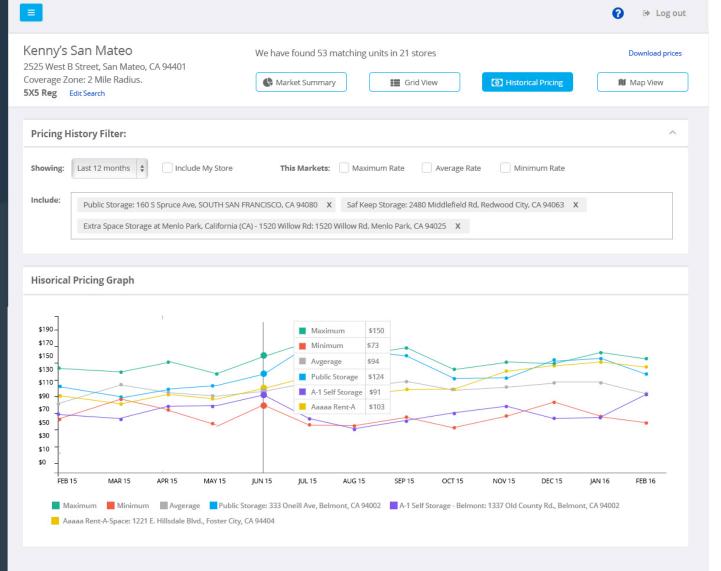
Competitors offering this unit type in your area: Public Storage: 1121 Triton Drive, Foster City, CA 94404, Public Storage: 1841 E Bayshore Road, Redwood City, CA 94063

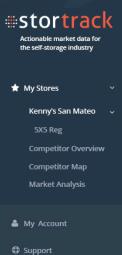
We have found 53 matching units in 21 stores

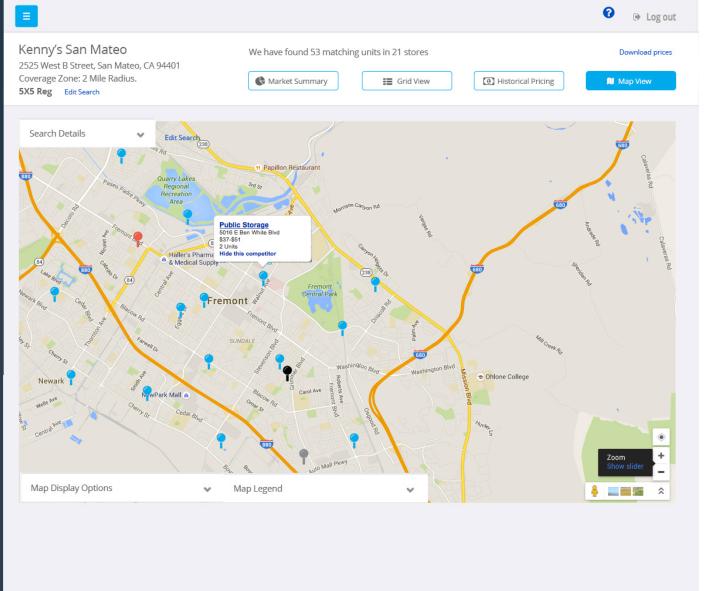
## **Hisorical Pricing Graph**



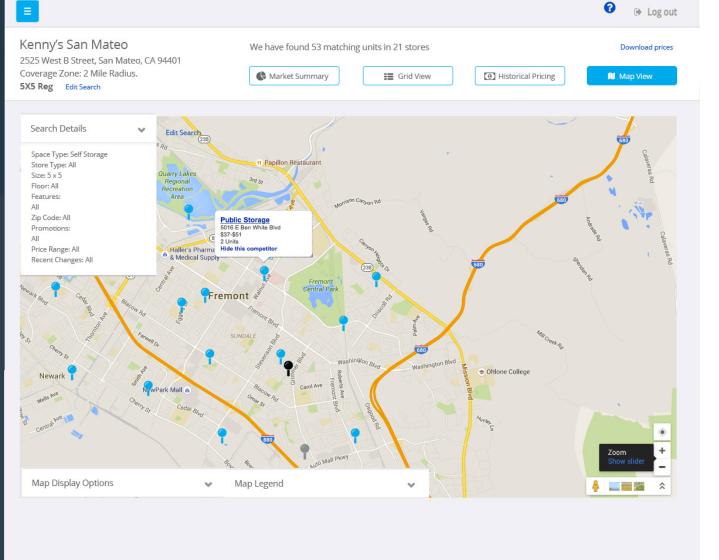


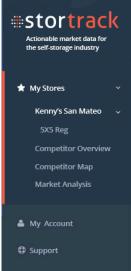


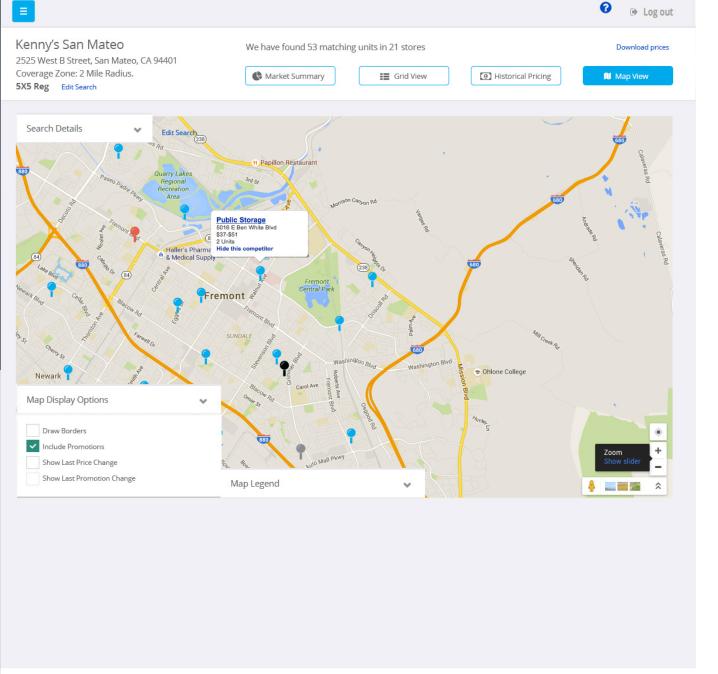






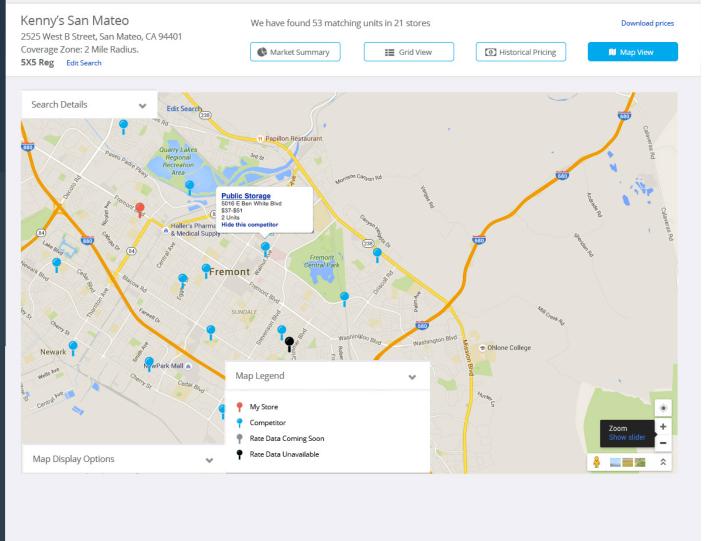




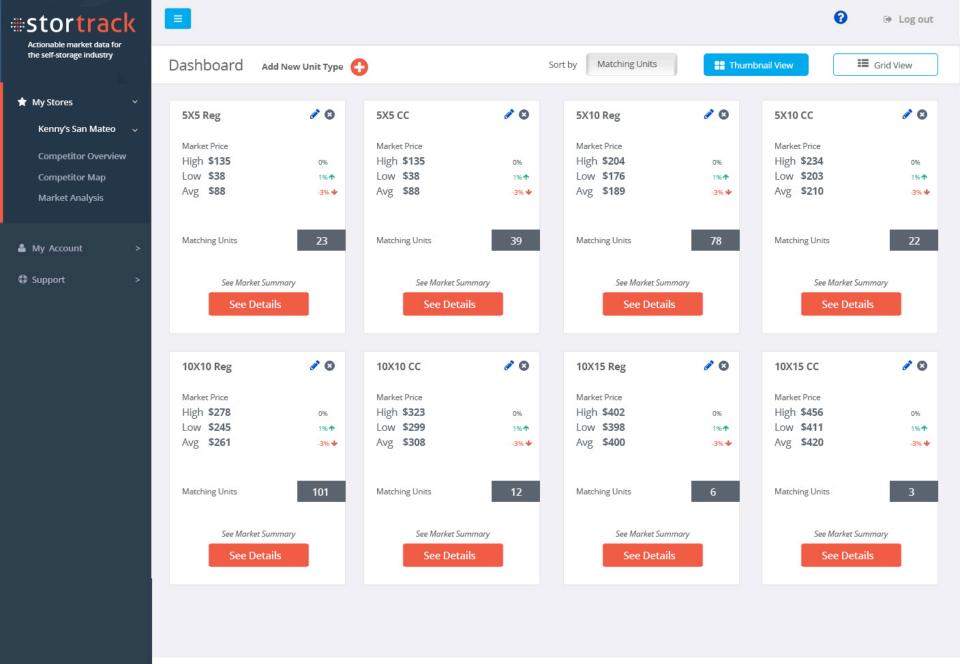


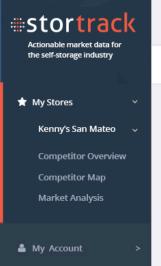


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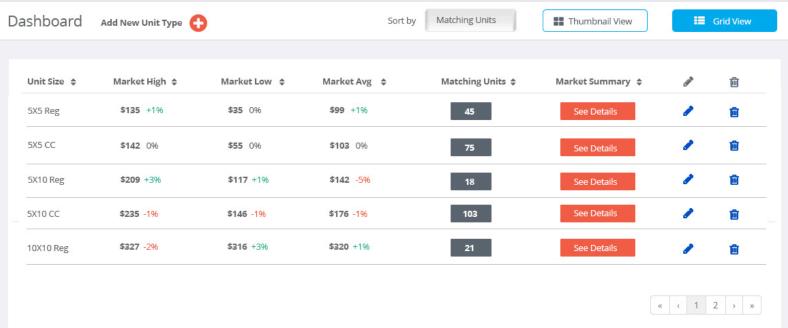


Log out



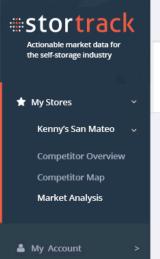


Support



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Log out



Support





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## Dashboard

☐ Make this my default page

Kenny's San Mateo

2525 West B Street, San Mateo, CA 94401 Coverage Zone: 94401, 94403, 94101 Store Reach

Storage Rates

Market Wealth

Price Volatility

## Store Reach: Florida Development

See how the number of stores in this market compare with the population & household demographics Demographic data presented here is based on the 2009-2013 American Community Survey by the US Census (released December 2014).



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Kenny's San Mateo

**Competitor Overview** 

Competitor Map

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# Dashboard

☐ Make this my default page

# Kenny's San Mateo

2525 West B Street, San Mateo, CA 94401 Coverage Zone: 94401, 94403, 94101

Log out

#### You are tracking 44 out of 44 competitors in your area.

- Choose which competitors to hide from your search results.
- View a competitor's pricing history by clicking on their name.

ompetitor Name \$	Address <b>♦</b>	Proximity \$	Price \$ Volatility	Track \$			Units Adv	ertised	
competitor Name \$	Address \$	(Miles)	Index	Competitor	5X5 Reg \$	5X5 CC \$	5X10 Reg \$	5X10 CC \$	10x10 Reg \$
Public Storage 🗼	5016 E Ben White Blvd Austin, TX	0.1	38%	~	×	~	Ø	×	~
CubeSmart Self Storage of Austin	6330 Harold Ct Austin, TX	0.3	N/A	~	•	×	×	×	Ø
Ben White Self Storage	5405 Wasson Road Austin, TX	0.5	12%	•	~	~	~	~	×
MOVE IT SELF STORAGE - SOUTH AUSTIN	201 W Stassney Ln Austin, TX	1.1	26%	~	×	×	~	×	<b>~</b>
Public Storage	304 E Ben White Blvd Austin, TX	1.3	N/A	~	×	~	~	~	×
Public Storage	5016 E Ben White Blvd Austin, TX	1.67	34%	•	<b>~</b>	×	×	×	×
CubeSmart Self Storage of Austin	6330 Harold Ct Austin, TX	2.03	1196	•	~	×	×	~	~
Ben White Self Storage	5405 Wasson Road Austin, TX	2.07	29%	~	Ø	~	~	~	~
MOVE IT SELF STORAGE - SOUTH AUSTIN	201 W Stassney Ln Austin, TX	2.35	796		×	~	~	~	×
Public Storage	304 E Ben White Blvd Austin, TX	2.45	N/A	~	Ø)	~	×	×	Ø)
Public Storage	5016 E Ben White Blvd Austin, TX	3.0	5%	•	~	~	~	~	<b>✓</b>
CubeSmart Self Storage of Austin	6330 Harold Ct Austin, TX	3.02	43%	~	×	40	×	~	~
Ben White Self Storage	5405 Wasson Road Austin, TX	4.5	10%	•	~	×	×	×	×
MOVE IT SELF STORAGE - SOUTH AUSTIN	201 W Stassney Ln Austin, TX	5.27	N/A	•	~	~	~	~	~
	304 E Ben White Blvd	6.9	12%	~	×	~		J	

Legend Price available for this unit type

💢 Price not available for this unit type 🧳 Price previously available, but not currently advertised 🗼 My Store





My Account

⊕ Support



Log out

## Account Details

Account Details Edit

Name: Carey Perez

Company: 365 Media, Inc.

Email: Cperez@365media.com

Password: \*\*\*\*\*\*\*\*\*\*\*\*

Telephone: 650-704-2012

Subscription Details Edit

Subscription Type : Single Store

Number of Stores: 1

Price Per Store: \$49.00

Update credit card information

Billing Address Edit

Address: 111 Anza Blvd, Suite 101 Burlingame, Ca 94010

Telephone: 650-123-4567

See billing history

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My Account

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♠ Log out

# **Edit Subscription**

You've currently have a basic single-store subscription

Please indicate how many stores you wish to add, upgrade or delete.

Basic Stores 4 at \$41.00 each per month PLUS Stores 2 at \$61.00 each per month

Total Monthly Price: \$286.00/Monthly

Store	Store Name	Address	Upgrade this Store to PLUS	Delete
1	Kenny's Storage Shack	145 B Street, San Mateo, CA 94402	<b>✓</b>	
2	SafeKeep Storage and RV	99123 El Camino Real, Redwood City, CA 94567		
3	Ten-twenty Storage	4501 Rialto Hwy, La Honda, CA 94321	✓	
4	Bethany's Pak and Lock	22 Detroit Way, Palo Alto, CA 94310		
5	Lock Box and More	4365 Foster City Blvd., Foster City, CA 94100		
6	Tan's Storage	943 Foyer Avenue, Belmont, CA 94402		
Jpgrade	to a PLUS Subscription for unlim	ited territories	Monthly	Annual
			Cancel Subscription	Proceed



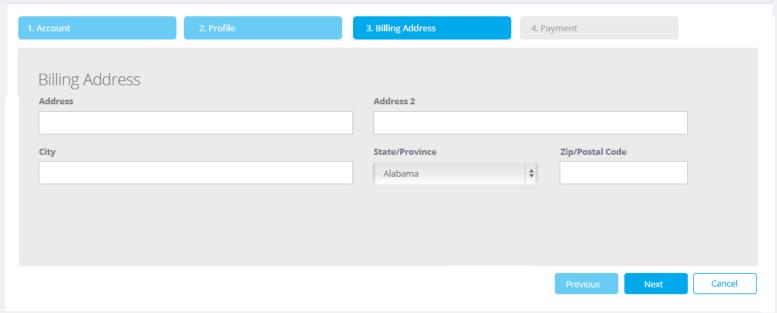
Create Account	Overview of Stortrack
You've chosen a Basic single-store subscription  The fee for this subscription is: \$49.00/Month. See terms. You may add stores or upgrade to a PLUS subscription at any time.  Upgrade this store to a PLUS subscription now for \$20.00 more.	<ul> <li>Define your competitive territory using mile radius, zip codes or city name</li> <li>Dashboard to add and access saved searches</li> <li>Searches can be set up using a broad set-up criteria,</li> </ul>
I would like to signup for the following subscription:  Basic (.Upgrade any store to PLUS in the next step)  7-day FREE Trial  Monthly  Single-Store Subscription  Multiple-Store Subscription	<ul> <li>including unit type, features, sizes, promotions.</li> <li>See map view, grid view or market summary on each search</li> <li>See historical pricing, trends and analysis</li> <li>Set your price to compare to the current market</li> <li>Set alerts for market changes by unit type</li> </ul>
1. Account Information  Email*  Password *  Confirm Password *	4. Payment
	Previous Next Cancel



## Overview of Stortrack Create Account You've chosen a Basic single-store subscription · Define your competitive territory using mile radius, zip codes or city name The fee for this subscription is: \$49.00/Month. See terms. You may add stores or upgrade to a PLUS subscription at any time. Upgrade this store to a PLUS subscription now for \$20.00 more. · Dashboard to add and access saved searches · Searches can be set up using a broad set-up criteria, including unit type, features, sizes, promotions. I would like to signup for the following subscription: · See map view, grid view or market summary on each Plus Basic (.Upgrade any store to PLUS in the next step) · See historical pricing, trends and analysis O 7-day FREE Trial O Monthly · Set your price to compare to the current market Single-Store Subscription Annual · Set alerts for market changes by unit type Multiple-Store Subscription 2. Profile 3. Billing Address 4. Payment Profile Information First name \* Phone\* Last name \* Company\* Recieve email alerts (2) Next Cancel



#### Overview of Stortrack Create Account You've chosen a Basic single-store subscription · Define your competitive territory using mile radius, zip codes or city name The fee for this subscription is: \$49.00/Month. See terms. You may add stores or upgrade to a PLUS subscription at any time. Upgrade this store to a PLUS subscription now for \$20.00 more. · Dashboard to add and access saved searches · Searches can be set up using a broad set-up criteria, including unit type, features, sizes, promotions. I would like to signup for the following subscription: · See map view, grid view or market summary on each Plus Basic (.Upgrade any store to PLUS in the next step) See historical pricing, trends and analysis O 7-day FREE Trial Monthly · Set your price to compare to the current market Single-Store Subscription Annual · Set alerts for market changes by unit type Multiple-Store Subscription







#### Create Account Overview of Stortrack You've chosen a Basic single-store subscription · Define your competitive territory using mile radius, zip codes or city name The fee for this subscription is: \$49.00/Month. See terms. You may add stores or upgrade to a PLUS subscription at any time. · Dashboard to add and access saved searches Upgrade this store to a PLUS subscription now for \$20.00 more. · Searches can be set up using a broad set-up criteria, including unit type, features, sizes, promotions. I would like to signup for the following subscription: · See map view, grid view or market summary on each Plus Basic (.Upgrade any store to PLUS in the next step) · See historical pricing, trends and analysis O 7-day FREE Trial Monthly · Set your price to compare to the current market Single-Store Subscription Annual · Set alerts for market changes by unit type Multiple-Store Subscription 4. Payment Make Payment This page is secured by a 128-bit SSL Certificate. Look for the lock symbol Order Summary VISA in your browser. We never store your creditcard information, it is passed directly to the credit card company for payment and processing. Please review your information before submitting. Subscription Type: Single\_store CARD NUMBER Number of Stores: 1 Change Quantity Valid Card Number ---Price per Store: \$000.00 **EXPIRATION DATE** CV CODE Order Total: \$000.00/Monthly MM / YY CVC NAME OF CARD I agree to terms NAME AND SURNAME

Cancel

Make Payment